



- ✓ Village Power '98
- ▶ Charles F. Gay

www.greenstar.org



- ✓ E-Commerce
- ▶ Solar Power
- ▶ Communications



Networking Communities



✓ Self-Contained Centers for Developing Regions

- Asia
- Mid-East
- Latin America
- Africa



✓ Economic Independence

- Global Markets - Local Enterprise

Replicable Model



✓ Menu of Choices



✓ One Platform

- Simultaneously Serving Social and Business Objectives
- Putting the ".com" into International Development

First Field Test - December 1998



✓ Al-Kaabneh - West Bank

- Identified by Palestine Hydrology Group
- Supporting Presidential Visit




- ✓ Solar Array, Water Purifier, Vaccine Refrigerator
- Internet Server for Telemedicine and E-Commerce

Collaborative Partnership Framework



✓ U.S. Department of Energy

- National Renewable Energy Laboratory 

✓ United Nations Development Programme

✓ Palestine Energy Authority

✓ EcoPeace / Friends of the Earth

Developing E-Commerce



- ✓ Nature of networked culture, economy
- ✓ Decentralized, individual initiative, versatile, strong



- ✓ Simple elements: the smart edges
- ✓ Geodesic structure; interdependence

International Development



- Individual Needs:
Knowledge, education, contacts.
- Family Needs:
Tools not handouts.
- Community Needs:
Locally determined and defined; professionally supported
- ▶ GreenStar catapults a community into the 21st Century with the mainstream of global commerce



E-Commerce Examples



✓ Solar Coffee Processing Centers



✓ Fashion Apparel



The GreenStar Global Model



- Certified Green Products and Services using Renewable Energy
- Brand recognition of the GreenStar Name and logo.
- Support of Transactional Websites Created Locally
- Global Marketplace for Earth-Friendly Products.
- Collaboration in Building Business Incubators that are financiable
- Administration of GreenStar credits



Greenstar Development Foundation, Inc.
Making Global Connections for Local Prosperity

